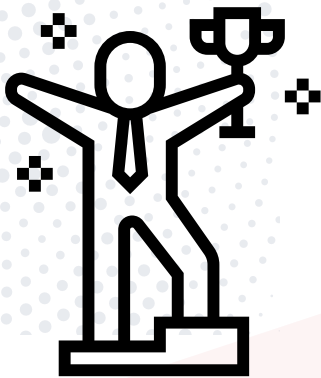




Successful Outsourced Product Development for ISV

Client:

This case study is about product development for an ISV, where they needed an ERP for their team to improve their business operations efficiently. The ERP system should integrate and automate all financial and operational functions and provide a complete set of insights from every corner of the business process. Also, the ERP system should help in inventory management, supply chain management and order management. This helps their business to get growth on market, get new opportunities and to improve their time to market.



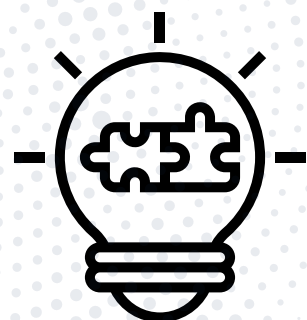
Business Challenge:

The Startup ISV company was facing issues in automating business processes, data analysis, tracking and reporting. They needed a unique software development solution for their problems facing the business. Additional Requirements from the clients are:

- Enterprise Wide Integration
- Real-time (or near real-time) operations.
- Tracking, visibility and clear monitoring
- Data security
- Customer Relationship Management
- Accounting, HR process
- Latest technology incorporation with future adaptability

Solution Delivered:

At the initial stage, they faced difficulties in seeking outsourced product development companies for their business requirements. After approaching CG-VAK, they are happy in the strategic and systematic approach and in defining the scope of the project and performance metrics at each stage of the software













product development. With CG-VAK they achieved their business requirements and effective solutions for their business process. Our ERP development process:

- Creating an ERP system from scratch
- Start with Basic Functionality
- Choosing the right technology stack
- Integrate ERP modules with developed system and testing
- Review of the final product

Business Benefits:

Our ERP(Enterprise Resource Planning) system was able to achieve successfully what the client asked for:

-  Total Visibility, tracking and monitoring
-  Improved Reporting and Planning
-  RPA that automates business process
-  Data Security and Quality
-  Improved collaboration and workflows
-  Streamlined business process
-  Better Financial Management
-  Easy Sales pipeline process
-  Built-in Business Intelligence
-  Clear cut project planning and successful delivery

Technologies Used:

Database



Programming Backend Technologies



Frontend Technologies



About CG-VAK:

As a leading outsourced product development company, we make outsourcing successful for our clients. With extensive and deep expertise in software product development, we complete the entire business process of our clients that help the focusing on non-core business process. We have been a part of the outsourcing firm since 1995 and successfully implemented IT functions for various clients. Our wide range of services includes custom software development, web app, mobile app development, eCommerce, digital marketing solutions, IMS services to our clients.

Now accelerate your business process with CG-VAK and get into a competitive edge with our various software product development services.

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