Auction Website

The client is a leading e-commerce store for fashion and lifestyle products. They wanted an effective solution to help them deal with the rising logistic services. They wanted to procure transportation services using Online Reverse Auctions.

Business Requirements

The need of the project was to design a reverse e-auction software for outbound logistics services with the following major features,
★ Simplified procurement process.
★ TAT reduction in procuring transportation services.
★ Convenient cost-effective e-procurement.
★ Live Video Streaming of Auctions

Our Solutions

Keeping in view of the vast transportation and delivery needs of the enterprise, CGVAK implemented the following:
★ User-friendly interface for the participants & for the Auctioneer
★ Live data update for Auctioneer
★ Seamless custom integration with existing inventory.
★ Online payment options
★ Ensured transparency throughout the procurement process.

Benefits

CGVAK succeeded in providing a complete Reverse e-Auction solution that gave the following benefits to the business:
★ Turnaround Time reduced from a few days to a few hours.
★ Overall cost of services reduced by 5%.

Tools & Technologies

PHP, MySQL, JQuery , LAMP Platform, Wowza Live Streaming, Authorize.net

About Us

CG-VAK Software & Exports Ltd is a Publicly Traded Company [Bombay Stock Exchange (BSE):CGVAK]] since 1996 and is headquartered at Coimbatore, India and has 2 other locations in India and a wholly owned subsidairy in CA, and NJ ,USA and employs 220 professional globally. Based on the three tenets 'Ideate. Innovate. Create' we help transform your businesses and organizations delivering Digital Innovation, Product Innovation, and Modernisation at business speed

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